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TRANSMITTAL FORM

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Total Number of Pages in This Submission

3

Application Number

10/659,228

Filing Date

09/10/2003

First Named Inventor

Barbara Rae Ryan

Art Unit

2623

Examiner Name

Attorney Docket Number

54151.19US1

ENCLOSURES (Check all that apply)

☐

Fee Transmittal Form

☐

Fee Attached

☐

Amendment/Reply

☐

After Final

☐

Affidavits/declaration(s)

☐

Extension of Time Request

☐

Express Abandonment Request

☐

Information Disclosure Statement

☐

Certified Copy of Priority Document(s)

☐

Reply to Missing Parts/
Incomplete Application

☐

Reply to Missing Parts
under 37 CFR 1.52 or 1.53

☐

Drawing(s)

☐

Licensing-related Papers

☐

Petition

☐

Petition to Convert to a
Provisional Application

☒

Power of Attorney, Revocation
Change of Correspondence Address

☐

Terminal Disclaimer

☐

Request for Refund

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CD, Number of CD(s) _____

☐ Landscape Table on CD

☐

After Allowance Communication to TC

☐

Appeal Communication to Board
of Appeals and Interferences

☐

Appeal Communication to TC
(Appeal Notice, Brief, Reply Brief)

☐

Proprietary Information

☐

Status Letter

☒

Other Enclosure(s) (please identify
below):

Remarks

- Statement Under 37 CFR 3.73 (b)
- return postcard

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name

Customer No. 34018 - Greenberg Traurig LLP

Signature

Printed name

Gary R. Jarosik

Date

August 19, 2005

Reg. No.

35,906

CERTIFICATE OF TRANSMISSION/MAILING

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Ranni Matar

Typed or printed name

Ranni Matar

Date

August 19, 2005

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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REVOCATION OF POWER OF ATTORNEY WITH NEW POWER
OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS

Applicant No./ Patent No.	Filing Date/ Issue Date	First Named Inventor	Art Unit	Examiner	Attorney Docket No.
10/746,086	12/26/2003	Barbara Rae Ryan	3722	Carter, Monica Smith	54151.08US1
5,970,474	10/19/1999	Micheal LeRoy		Zarni Maung	54151.09US1
5,667,056	09/16/1997	Gary S. Kimmet		D. Glenn Dayoan	54151.10US1
6,725,999	04/27/2004	Ruben Luevano	3651	Joseph E. Valenza	54151.15US2
10/206,137	07/26/2002	Kevin Callahan	3629		54151.17US1
6,601,929	08/05/2003	Daniel W. Marihugh	3629	Fisher, Michael J.	54151.18US1
10/659,228	09/10/2003	Barbara Rae Ryan	2623		54151.19US1
6,848,673	02/01/2005	Thomas H. McLaughlin Sr.	3723	Wilson, Lee D.	54151.20US1
6,677,689	01/13/2004	Daniel W. Marihugh	2836	Gregory J. Toatley, Jr.	54151.21US1
6,557,285	05/06/2003	John T. Walsh, Jr.	3612	Blankenship, Gregory A.	54151.22US1
6,698,597	03/02/2004	Daniel W. Marihugh	3634	Tran, Khoa H.	54151.23US1
6,439,345	08/27/2002	Patricia A. Recktenwald	2167	Bartuska, Francis J.	54151.24US1

I hereby revoke all previous powers of attorney given in the above-identified patent applications and patents.

☐ A Power of Attorney is submitted herewith.
Or
☒ I hereby appoint the practitioners associated with the Customer Number: **34018**

☒ Please change the correspondence address for the above-identified applications/patents to
 x The address associated with Customer Number: **34018**

I am the:
 x Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) is enclosed.

SIGNATURE of Applicant or Assignee of Record

Name	Andrea Cannon		
Signature			
Date	August 17, 2005	Telephone	(847) 286-1435

STATEMENT UNDER 37 CFR 3.73(b)

APPLICANT/ PATENT OWNER	APPLICATION NO./ PATENT NO.	FILING DATE/ ISSUE DATE	ENTITLED	NAME OF ASSIGNEE	ASSIGNMENT RECORDED AT REEL/FRAME NO
Sears Brands LLC	10,746,086	12/26/2003	BOOK AND METHOD OF ADVERTISING WITHIN THE BOOK	Sears Brands LLC	014855/0271
Sears Brands LLC	5,970,474	10/19/1999	REGISTRY INFORMATION SYSTEM FOR SHOPPERS	Sears Brands LLC	013625/0262
Sears Brands LLC	5,667,056	09/16/1997	HANGER TRANSPORT SYSTEM	Sears Brands LLC	013625/0262
Sears Brands LLC	6,725,999	04/27/2004	UNLOADING APPARATUS	Sears Brands LLC	013625/0262
Sears Brands LLC	6,601,929	08/05/2003	MULTIPLE CONFIGURATION SHELVING SYSTEM FOR DISPLAYING AUDIO VISUAL COMPONENTS	Sears Brands LLC	013625/0262
Sears Brands LLC	10,659,228	09/10/2003	METHOD FOR PROVIDING EMPLOYEE- TYPE BENEFITS TO RETAIL SHOPPERS	Sears Brands LLC	014480/0696
Sears Brands LLC	6,848,673	02/01/2005	JACK ASSEMBLY WITH LIFTING HANDLE	Sears Brands LLC	014866/0438
Sears Brands LLC	6,677,689	01/13/2004	STORE FIXTURE POWER DISTRIBUTION SYSTEM	Sears Brands LLC	013625/0262
Sears Brands LLC	6,557,285	05/06/2003	HANGING SIGN AND SUPPORT	Sears Brands LLC	013625/0262
Sears Brands LLC	6,698,597	03/02/2004	VERTICAL MERCHANDISE DISPLAY UNIT	Sears Brands LLC	013625/0262
Sears Brands LLC	6,439,345	08/27/2002	ITEM PICK-UP SYSTEM	Sears Brands LLC	013625/0262

Patent owner states that it is the Assignee of the entire right, title, and interest of the above-listed patent applications and patents and that Assignments were recorded at the United States Patent and Trademark Office at the reel and frame numbers listed above.

The undersigned (whose title is supplied below) is authorized to act on behalf of Assignee.

August 17, 2005
Date

Andrea Cannon
Typed or printed name

(817) 286-1435
Telephone number

Andrea Cannon
Signature
Vice President
Title

